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**For Immediate Release**

**BRING HOME THE ITALIAN STALLION FOR THE HOLIDAYS**  
*Original Rocky Statue Replicated to Celebrate Franchise 30<sup>th</sup> Anniversary,  
Theatrical Release of Rocky Balboa*

**EVERGREEN, Colo., November 21, 2006** – In 1980, sculptor A. Thomas Schomberg, in collaboration with Sylvester Stallone, created the iconic “Rocky Balboa” for the movie *Rocky III* – a statue that would ultimately become as popular a Philadelphia landmark as the Liberty Bell itself. This year, in celebration of the 30<sup>th</sup> anniversary of the Rocky franchise and the upcoming theatrical release of *Rocky Balboa*, Schomberg Studios has teamed up with MGM Studios to announce the launch of a series of collectible miniature replicas of the iconic statue.

“Perhaps one of the most iconic film underdogs of all time, Rocky has gone the distance to triumph over adversity, poverty and himself to succeed,” said Travis Rutherford, executive vice president, MGM Consumer Products and Location Based Entertainment. “A. Thomas Schomberg’s celebrated statue captures the winning spirit and ultimate payoff of Rocky’s focus and determination. We are thrilled to be able to offer fans an opportunity to own this symbol of triumph for themselves.”

Available in 12-inch and 20-inch sizes, each statue depicts the heavyweight champion in a classical *contrapposto* pose, with gloved fists raised in victory. Despite their small scale, each statue includes the same intricate, lifelike details as the original sculpture.

The 12-inch sculpture, cast in resin and painted by hand, will have a suggested retail price of \$98.00. The 20-inch sculpture, cast in resin and bronze-plated with patina detail added by hand, will have a suggested retail price of \$468.00. In addition, Schomberg Studios will also offer a limited edition 20-inch sculpture cast in traditional bronze – as is the original Rocky statue – and mounted on a marble base. Individually numbered, this unique collector’s item will retail for \$2,600.00.

“Sylvester Stallone created the wonderful iconic message of ‘Rocky’ – I helped to translate this creative idea into a visual, permanent image for generations of fans,” noted A. Thomas Schomberg.

The Rocky commemorative sculptures are now available for purchase through Schomberg Studios’ official Rocky Sculpture Web site at [www.rockysculpture.com](http://www.rockysculpture.com).

**About Schomberg Studios Inc.**

Schomberg Studios Inc. represents A. Thomas Schomberg, the sculptor of the original ROCKY statue, and holds the official worldwide license, merchandising rights and copyright for the ROCKY sculptures. Schomberg Studios Inc. represents all sculptures created by A. Thomas

Schomberg, including numerous athletic sculptures, war memorials, public monuments and architectural figurative artwork. For more information about Schomberg Studios visit [www.schombergstudios.com](http://www.schombergstudios.com).

**About Metro-Goldwyn-Mayer Inc.**

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music, and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,000 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., MGM Television Entertainment Inc., MGM Networks Inc., MGM Distribution Co., MGM International Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 110 countries. Under the supervision of new Chairman and CEO Harry Sloan, MGM is revitalizing all areas of the company. As a result, the studio is now being positioned as an independent, vertical integrated multi-media company. MGM ownership is currently as follows: Providence Equity Partners (29%), Texas Pacific Group (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit [www.mgm.com](http://www.mgm.com).