



*Marathon Media Shoots for the Stars!*

**MGM Appointed U.S. Licensing Agent and  
Bandai America Named Master Toy Licensee  
For the Out-of-This-World *Team Galaxy!***

*Leading Producer of Animated Programming Blasts Off  
With New Licenses and Promotions for Stellar  
Animated Series to Launch on Cartoon Network this Fall*

New York, June 21, 2006 - **Marathon Media** shoots for the stars, as France's leading producer of animated programming partners with **MGM Consumer Products** as exclusive North American licensing agent for its animated, thrill-a-minute ***Team Galaxy***. In related news, Marathon has newly appointed **Bandai America Inc.** master toy licensee for the action-packed property, set to debut on Cartoon Network this fall. Marathon is producing 52 half-hour episodes of the series to be shown on the network. The highly-anticipated announcement was made at a breakfast hosted by Marathon and MGM at Licensing International 2006.

"***Team Galaxy's*** exciting backdrop, one-of-a-kind storylines and unforgettable characters are a perfect match for MGM's proven expertise in the licensing arena, as well as its clout as a vibrant Hollywood studio. The company will surely give this dynamic property the exposure it deserves," said Vincent Chalvon-Demersay, Marathon Media President.

## *Marathon Taps MGM and Bandai for Team Galaxy/2*

"***Team Galaxy*** represents an ideal opportunity for licensees to tap into a high-energy brand and exciting characters that appeal to today's kids," said Travis Rutherford, Executive Vice President, MGM Consumer Products and Location Based Entertainment. "With a Cartoon Network launch this fall, ***Team Galaxy*** is set to become one of the hottest boy's properties around - and we're are delighted to bring the best quality product and promotions to the markets to support the launch."

"With a proven track record of transforming popular kids' TV shows into top-selling toys, Bandai America is excited to partner with Marathon Media on a dynamic vehicle-based toy line for ***Team Galaxy***," said Michael Riley, Vice President of Marketing, Bandai America Inc. "We were initially drawn to the property's colorful animation, humorous storylines and galactic adventures with interesting characters - both human and alien. And boys are sure to be drawn to the series and toys as a result."

A fast-paced, futuristic animated adventure for kids 6 to 11, ***Team Galaxy*** is set in the coolest high school in the universe, Galaxy High, where the students are trained as space marshals. The series follows the intergalactic exploits of three students - Josh, Brett and Yoko - forced to multitask between the tribulations of their "regular" teen lives and high-flying space adventures. Full-throttle thrills are in store when the three friends become the unlikely defenders of Earth as they face off against over-the-top alien villains.

Each episode of ***Team Galaxy*** moves at warp speed with starships, alien weapons and life-saving gadgetry all part of the fantastic fun, perfectly lending itself to a full-fledged consumer products program. A massive licensing push is planned to coincide with the series' launch from the full spectrum of licensed products including toys, books, interactive games, apparel and accessories.

### **About Marathon Media**

Marathon Media ([www.Marathon.fr](http://www.Marathon.fr)), based in Paris, is a leader in international TV program production and distribution. Marathon Media is France's top producer of animated programming and one of the genre's leading producers worldwide with international successes such as *Totally Spies!*, *Martin Mystery* and *Marsupilami*. The company's *Totally Spies!* series is currently seen in more than 100 countries and territories, including Cartoon Network in the U.S. In addition to television, Marathon Media has extended the worldwide *Totally Spies!* franchise to include hundreds of products in the areas of publishing, toys, video, interactive, apparel and others for children.

Marathon Media is part of the Finhera group, also holding Tele Images, Adventure Line Productions and Marathon, which distributes Marathon Media's programming through its

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distribution arm. Finhera is the second largest TV production and distribution group in France covering live action, game show formats, documentary and animation. It is home to *Totally Spies!*, *Atomic Betty*, *Street Football*, *Saint-Tropez*, *Ford Boyard*, *Koh Lanta (Survivor)*, *Dolmen*, *And Man Invented Animals* and other leading international properties.

### **About Metro-Goldwyn-Mayer Inc.**

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,000 titles. Operating units including Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Film Inc., MGM Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 110 countries. Under the supervision of new Chairman and CEO Harry Sloan, MGM is revitalizing all areas of the company. As a result, the studio is now being positioned as an independent, vertical integrated multi-media company. MGM ownership is currently as follows: Providence Equity Partners (29%), Texas Pacific Group (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit [www.mgm.com](http://www.mgm.com).

### **About Bandai American Incorporated**

A leader in introducing Japanese toy trends to the United States, Bandai America Incorporated is a subsidiary of NANCO BANDAI Holdings (USA) Inc., a newly formed entity that resulted from the integration of Namco Ltd. and Bandai Co. Ltd. of Japan. Global interests now encompass five strategic business units: toys and hobby (toys, models, apparel and sundries), amusement facilities, game content (home and arcade console gaming), mobile content, and visual and music content (including home entertainment). Bandai America is the manufacturer and master toy licensee of some of the most popular brands in children's toys and entertainment today, including *Power Rangers*, *Ben 10* and *Tamagotchi*. The company is headquartered in Cypress, CA. For more information, visit [www.bandai.com](http://www.bandai.com).

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